

NEXT40

Choose
France™



La
FRENCH TECH

ASIA SUMMIT

INNOVEX, TAIPEI, JUNE 3rd, 2020

Keynotes: NEXT40 company's CEOs

Panel discussion: NEXT40 + Taiwan industry

NEXT40 space: B2B, press conference, tech showroom

Innovex Pier : Choose France! Seminar for the Asian industry & VCs

INVITATION

As a NEXT40 company executive, you are cordially invited to participate in La French Tech NEXT40 ASIA SUMMIT, to be held on June 3rd in Taipei, Taiwan. It will be the first rendezvous this year in Asia with, and for, the NEXT40, featuring a large audience conference, high-level **industrial and government meetings and activities with Asian VCs, media and top-notch startups**. La FT NEXT40 ASIA SUMMIT is offering the best framework for a French scale-up to quickly identify and secure partnerships in R&D and Innovation, to recruit competitive tech talents, and to explore this vibrant market and its numerous business channels to China, Japan and South-East Asia.

La FT NEXT40 ASIA SUMMIT is host by La French Tech Taiwan in partnership with the French Office in Taipei, Business France Taiwan and local partners. It is partially funded by La mission French Tech and entirely **free of charge** for NEXT40/FT120 companies.

We sincerely hope to see you on Wednesday June 3rd in Taiwan!

La French Tech Taiwan Co-presidents

France · Tech · Asia

Partners:



FTNext40.com/asiasummit2020



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PRESENTATION

The Summit will take place during Innovex, Taipei, Taiwan, the first ICT and startup exhibition in Asia to ensure a great impact, visibility and economic benefits for the NEXT40 and La French Tech companies.



COMPUTEX 40
TAIPEI
JUNE 2-6

InnoVEX
JUNE 3-5

- 62,500 Visitors from 171 countries
- 1,600+ Exhibitors from 30 countries
- 500 Startups
- 45 International VC
- Only Choose France Pavilion in Asia
- NEXT40 space for huge impact
- La French Tech official stage

Taiwan, 21st world economy, is a globally recognized technological center whose large companies design and manufacture products for digital and electronic giants from the US (Apple, Google, HP, Amazon, etc.) and Asia (Samsung, Huawei, Lenovo, etc.). It is also a rapidly expanding hub for innovation in software, particularly in AI and blockchain, as shown by major R&D centers from Google (3,500 engineers), Microsoft or Nvidia in AI, or the Joint Innovation Center for start-ups created in 2019 between AWS and the Taiwanese Ministry of Economy. Last but not least, Taiwan offer a favorable IP protection environment, rule of law and is the most advance democracy in Asia.

2,7%  GDP \$ = Malaysia + Vietnam

23.6M  Population

3,71%  Unemployment

ICT producer  4th
(Coface)

Innovation  4th
(IMD 2018)

Business environment  10th
(banque mondiale 2019)

Competitiveness  12th
(WEF2019)

Partners: Bureau Français de Taipei



TAITRA


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TENTATIVE AGENDA

June 3rd, 2020 : #Outreach

- Innovex Opening Ceremony (French & Taiwan officials, CEOs NEXT40)
- Press conference at NEXT40 space
- Innovex Pier: Choose France (2h)
- FT NEXT40 ASIA SUMMIT (topics below as examples)
 - Keynote 1 (25') : "The NEXT40 : France's ambitions for its tech champions" by French gov.
 - Keynote 2 (25') : "Becoming a Unicorn: scaling in the EU" by CEO NEXT40
 - Keynote 3 (25') : "Techs from France and for good!" by CEO NEXT40
 - Keynote 4 (25') : "Raising fund in Europe" by CEO NEXT40
 - Round table (45') : NEXT40 + Taiwan industrial leaders

June 3-5, 2020 : #Growth #Talents

- Dedicated space for NEXT40/FT120: 36m² next to Business France pavilion to promote NEXT40 companies, their tech (showroom) and their job offers (Next40 Job board by French Tech Taiwan) within a simple and modern booth. Space is design for B2B (lounge) and press conference. Animation of the NEXT40 space:
 - Private meetings with large corporations (in coordination with Business France)
 - Exchange with government officials
 - Press conference + individual interview CEO FT120
 - Interview with young talents with RH NEXT40 (onsite or online)
 - Social and networking events
- Pavilion Choose France / La French Tech — the only Pavilion FRANCE organized in Asia in 2020 by BUSINESS FRANCE. Apply for a booth [here](#).

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Partners: Bureau
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Contact:
admin@frenchtechtaiwan.com

